



# Sample Stack Audit

Fictional client · real prices (Oct 17, 2026)

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**SAMPLE REPORT.** This is a fictional client created to show the format. Prices are real and were verified on vendor pages on Oct 17, 2026.

# Summary

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**Client:** "Jamie," a solo founder building a habit-tracking web app. MVP is half built, no revenue yet. Coding comfort: some. **Goal for the next 30 days:** launch publicly and take the first payments.

|                                   | \$/mo                 |
|-----------------------------------|-----------------------|
| Spend today                       | \$165                 |
| Recommended (until launch)        | \$40                  |
| Savings                           | \$125/mo (\$1,500/yr) |
| After launch (Supabase Pro added) | \$65                  |

**Top 3 changes** 1. Cancel **Lovable Pro** (\$25). The app is already exported to GitHub and Jamie now builds in Cursor. 2. Drop **Claude Max 5x** (\$100) to **Claude Pro** (\$20). Jamie's usage (a couple of hours a day of chat and Claude Code) fits Pro; upgrade only if limits hit weekly. 3. Stop paying for **Vercel Pro** (\$20) for now. The app isn't commercial yet... *but* it will be once it takes payments. So keep Vercel Hobby until launch week, then either upgrade to Pro (\$20 with \$20 usage credit) or move the static frontend to Cloudflare Pages / Netlify Free.

# Current stack

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| Tool         | Plan              | \$/mo        | Job                | Overlap?          | Verdict                                                          |
|--------------|-------------------|--------------|--------------------|-------------------|------------------------------------------------------------------|
| Claude       | Max 5x            | \$100        | Chat + Claude Code | With Cursor agent | <b>Downgrade → Pro \$20</b>                                      |
| Cursor       | Legacy Pro        | \$20         | Editor + agent     | With Claude Code  | <b>Keep</b> (legacy Pro remains available to existing customers) |
| Lovable      | Pro (100 credits) | \$25         | Original prototype | With Cursor       | <b>Cancel</b> before renewal                                     |
| Vercel       | Pro               | \$20         | Hosting            | —                 | <b>Pause until launch</b> (see above)                            |
| Supabase     | Free              | \$0          | DB + auth          | —                 | <b>Keep</b> , upgrade at launch                                  |
| Resend       | Free              | \$0          | Emails             | —                 | <b>Keep</b> (3,000/mo, 100/day)                                  |
| Stripe       | —                 | fees only    | Payments           | —                 | <b>Add</b> Payment Link / Checkout                               |
| <b>Total</b> |                   | <b>\$165</b> |                    |                   |                                                                  |

# Recommended stack

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| Job                           | Tool & plan                                                                      | \$/mo      | Why                                                                                      |
|-------------------------------|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------|
| AI assistant + terminal agent | Claude Pro                                                                       | \$20       | Includes Claude Code; Jamie's usage fits                                                 |
| Editor                        | Cursor (legacy Pro)                                                              | \$20       | Already set up; switching would be optional and permanent                                |
| Database + auth               | Supabase Free → Pro at launch                                                    | \$0 → \$25 | Free projects pause after 1 week inactive. Not OK for a live app, so upgrade launch week |
| Hosting                       | Netlify Free or Cloudflare Pages (static) / Vercel Pro if staying on Next.js SSR | \$0–20     | Hobby is non-commercial only                                                             |
| Email                         | Resend Free                                                                      | \$0        | Enough until ~100 users/day                                                              |
| Payments                      | Stripe                                                                           | 2.9% + 30¢ | No monthly fee                                                                           |
| Total before launch           |                                                                                  | \$40       |                                                                                          |
| Total after launch            |                                                                                  | \$65–85    | Supabase Pro +\$25; Vercel Pro optional +\$20                                            |

# Overlaps, gaps, and the 30-day plan

## Overlaps

- **Claude Code vs. Cursor Agent.** Both are agents. Keep both only because Jamie likes the Cursor editor; use Claude Code for big refactors and Cursor for in-editor edits. Revisit in 60 days.
- **Lovable vs. Cursor.** The prototype job is done. Cancel Lovable before its renewal date.

## Gaps blocking launch

1. **No payments.** Create a Stripe Payment Link for "Pro \$6/mo" and add a `/thanks` page (Prompt #11 in the Starter Kit).
2. **No analytics.** Track 3 events: `sign_up`, `first_habit_created`, `upgrade_click`.
3. **No backups.** Supabase Free has no automatic daily backups, but Pro does (7 days). Export manually until launch.
4. **No RLS on the `habits` table.** Fix this before launch (security).

## 30-day plan

| Week | Focus                                                     | Done when                              |
|------|-----------------------------------------------------------|----------------------------------------|
| 1    | Cancel/downgrade, turn on RLS, add analytics              | Bills reduced; RLS test passes         |
| 2    | Stripe Payment Link + <code>/thanks</code> + pricing page | Test purchase works in test mode       |
| 3    | Landing page + waitlist; Supabase Pro                     | Landing page live; project won't pause |
| 4    | Launch on 10 sites (Launch Toolkit)                       | First 50 signups, first payment        |

## Risks

- Claude Pro limits may hit on heavy days. If that happens more than once a week, Max 5x is justified again.
- Cursor: switching from legacy Pro to the new X Subscription can't be undone. Don't switch casually.

*Sample for demonstration only. Prices verified Oct 17, 2026 on vendor pages; re-check before buying.*